

THE EMAIL DESIGN CONFERENCE

Support the email design community while increasing the visibility of your product or service to a passionate group of email marketing professionals.

How it works

We've heard from a lot of individuals—some working for themselves as freelancers, and others working from companies large and small—that they really want to attend The Email Design Conference, but don't have the means to do so.

We're offering *friends of Litmus* an opportunity to get involved in The Email Design Conference by 'sponsoring' individuals to attend.

Your commitment

We can work with you to purchase tickets by credit card or invoice. We can hold a random drawing, host a contest, or ask for applications—it's up to you! Get as creative as you'd like.

Then decide how you'd like your guests to represent your brand in return for your sponsorship of their ticket. You might ask them to tweet, guest blog, wear your company t-shirt, etc. Your guests are permitted to pass out promotional materials, although no on-site 'booth' or storage will be provided.

Our commitment

We'll help promote your giveaway via:

- Post(s) on the Litmus blog
- Tweets from @litmusapp
- Posts on Litmus' Facebook page
- Examples from 2013's conference:
 - [MailChimp giveaway](#)
 - [MailChimp winners](#)
 - [Postmark giveaway](#)
 - [Postmark winners](#)

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Your investment

You can choose to sponsor one guest's attendance, or many. You may support your guests' involvement by providing:

- Conference ticket only
- Conference ticket + workshops
- Ticket and/or workshop + hotel
- Ticket and/or workshop + hotel and travel

Ticket prices

- Single tickets to the conference are \$1,295 each
- Intermediate and advanced workshops are \$350 each
- Purchase at least three tickets to give away and receive a 10% discount

Conference information

Date: August 18–20, 2014

Venue: Seaport World Trade Center

Location: Boston, MA

More details

Up-to-date information can be found on the event website: <https://litmus.com/conference>

Make it happen

Contact Lauren Smith or Justine Jordan at conference@litmus.com to craft your giveaway package and make an email designer's dreams come true!